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Chadderton
Pride in Place

Board Briefing Paper

Date: 15th September 2026
Subject: Monitoring and Evaluation progress

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Purpose

To update the Board on progress implementing the approved Monitoring & Evaluation Framework and seek support for officers to progress a shared Monitoring, Evaluation and Learning (MEL) commission across the Pride in Place programme areas.

Background

The Board approved the Chadderton Monitoring Plan in April 2026. The framework established an approach to monitoring, evaluation and learning across the Pride in Place programme, including:

- Project monitoring arrangements.
- Annual outcome reporting.
- Resident and business sentiment surveys.
- Annual indicator monitoring.
- Project evaluation activity.
- Government monitoring requirements.

Since approval, officers have undertaken implementation planning to translate the framework into a practical delivery model.

Progress to Date

Since approval of the Monitoring & Evaluation Framework, officers have:

- Reviewed the approved Monitoring & Evaluation Framework.
- Developed an implementation action plan setting out proposed responsibilities, reporting arrangements and indicative timescales.
- Identified which aspects of the framework may be delivered internally and which may benefit from specialist support.
- Begun developing a suite of monitoring and reporting tools to support future implementation.

At this stage, work remains at a planning and design stage and no monitoring, evaluation or reporting tools have been formally adopted.

Emerging Monitoring & Evaluation Model

Project Level

Project delivery organisations would be expected to provide:

- Quarterly Monitoring Returns.
- Annual Outcome Reports.
- End-of-project evaluations (proportionate to project scale and complexity).

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Programme Level

The Programme Team would be responsible for:

- Coordinating implementation of the Monitoring & Evaluation Framework.
- Maintaining programme dashboards and reporting arrangements.
- Maintaining capacity building monitoring and programme governance records.
- Coordinating annual indicator analysis by the Oldham Council Data and Insights team
- Coordinating MHCLG monitoring requirements and returns.
- Commissioning and coordinating specialist monitoring, evaluation and learning support where required**.**

This may include:

- Annual resident sentiment surveys - refinement and delivery.
- Annual business sentiment surveys - refinement and delivery.
- Evaluation - design
- Additional specialist monitoring and evaluation services where required.

Proposed Monitoring, Evaluation and Learning Commission

Officers are exploring a shared commission covering:

- Chadderton Pride in Place.
- Alt & Holts Pride in Place.

The purpose of the commission would be to establish a consistent approach to evaluation and learning across both programme areas whilst retaining flexibility to reflect differing local priorities, themes and outcomes. A shared commission would improve value for money through a single procurement exercise, reducing duplication and creating efficiencies in delivery. It would establish consistent approaches to monitoring, evaluation and reporting across both Pride in Place areas, whilst retaining flexibility to reflect differing local priorities and projects. The approach would also support cross-programme learning and the sharing of good practice.

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Work Package 1:

Annual Resident and Business Sentiment Surveys

Potential scope includes:

- Survey refinement.
- Resident survey delivery.
- Business survey delivery.
- Fieldwork and outreach activity.
- Online/digital delivery
- Data analysis.
- Reporting and presentations.
- Trend analysis over time.

The commission would be expected to provide a common core methodology whilst allowing flexibility to reflect local priorities and future project activity within individual Pride in Place areas.

Work Package 2: Evaluation Design and Learning Framework

Potential scope includes:

- Development of a long-term evaluation approach.
- Design of proportionate evaluation requirements across different project types.
- Recommendations on evaluation tiers and evidence requirements.
- Development of standard templates and guidance.
- Creation of a consistent approach to measuring outcomes and learning across projects and programme areas.

The intention is not to undertake formal evaluation of individual projects at this stage, but to establish a framework that can be applied consistently across the 10-year programme.

Next Steps

1. Discuss potential commissioning routes with the Council's Procurement Team.
2. Explore opportunities for a shared commission across Chadderton and Alt & Holts.
3. Refine the proposed scope and specification.
4. Develop indicative costs and procurement options.

No procurement exercise has commenced at this stage

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Recommendation

The Board is asked to:

1. Note progress made implementing the approved Monitoring & Evaluation Framework.
2. Support officers exploring a shared Monitoring, Evaluation and Learning commission across the Pride in Place programme areas.
3. Note that a future report will be brought forward prior to any procurement exercise being undertaken. Dependent on the scale of this procurement exercise this may require to be decided before the November meeting, to allow for a contractor to be operational by January 2027.

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